

AT THE HUMAN SCALE INTERNATIONAL PRACTICES IN SCIENCE COMMUNICATION

The production of science knowledge is doubling every seven years. As it expands, science splinters into new and unimagined strands. No one can keep up.

How can any ordinary citizens play a meaningful part in discussions on their future, in the face of this explosion of knowledge? Is it any surprise the public daily grows more sceptical about the benefits of science? Public demands for evidence and reassurance grow more strident, but most of all the public wants time to adjust to a world threatening to career out of their control.

*At the Human Scale* is a response from the public face of science, the science communicators. It stresses local action at community level and focus on long-term effects.

It's snapshot of ideas that work, a combination of theory and practice. It contains good ideas and the methodologies that lie behind them.

The papers in this book were presented at a symposium in Beijing, and voted by the international delegates as the most challenging, the most relevant and the most useful.

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